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Listing of Claims:

1. (currently amended) A multimedia receiver apparatus, said apparatus comprising:
 - a wireless receiver circuit, said wireless receiver demodulating a wireless encoded digital multimedia signal having a plurality of multimedia streams;
 - a processor, said processor concurrently selecting and extracting a subset of multimedia streams of said plurality of multimedia streams by identifying and extracting each packet in said plurality of multimedia streams that has a specific characteristic;
 - a long term storage device, said processor caching a subset of information from said subset of multimedia streams into said long term storage device;
 - and
 - a computer network interface, said computer network interface for selectively outputting information from said subset of multimedia streams.
2. (original) The apparatus of claim 1 wherein said wireless encoded digital multimedia signal comprises a satellite broadcast signal.
3. (original) The apparatus of claim 1 wherein said wireless encoded digital multimedia signal comprises a terrestrial digital television broadcast signal.
4. (original) The apparatus of claim 1 wherein each multimedia stream comprises Internet Protocol packets.

5. (original) The method of claim 1 wherein said wireless encoded digital multimedia signal comprises MPEG-2 transport protocol.

6. (original) The apparatus of claim 5 wherein each multimedia stream comprises Internet Protocol packets encapsulated within said MPEG-2 transport protocol.

7. (original) The apparatus of claim 1 wherein said wireless receiver circuit comprises an ATSC digital television receiver circuit.

8. (original) The apparatus of claim 1 wherein said wireless receiver circuit comprises an ATSC digital television receiver circuit.

9. (original) The apparatus of claim 1 wherein said wireless receiver circuit comprises a direct video broad satellite receiver circuit.

10. (original) The apparatus of claim 1 wherein said wireless receiver circuit comprises a digital cable television receiver circuit.

11. (original) The apparatus of claim 1 wherein said processor outputs information from said subset of multimedia streams in a World Wide Web format.

12. (currently amended) A method of generating revenue, said method comprising:

distributing a plurality of data broadcast receiver systems, said data broadcast receiver systems comprising

receiver circuitry for concurrently selecting and extracting a subset of multimedia streams from a plurality of multimedia streams by identifying and extracting each packet in said plurality of multimedia streams that has a specific characteristic demodulating and decoding an encoded digital information signal,

a cache for storing multimedia information from said subset of multimedia streams encoded digital information signal, and

interface circuitry for coupling a receiver system to a client system to output said multimedia information to said client system;

receiving a broadcast and retention fee from an advertiser desiring to distribute designated digital information; and

broadcasting designated digital information to said data broadcast receiver systems; and

caching said designated digital information in said data broadcast receiver systems such that client systems coupled to said data broadcast receiver systems may retrieve said designated digital information.

13. (previously presented) The method of claim 12 wherein said advertiser pays a fee related to an amount of time that said designated digital information will be cached in said broadcast receiver systems.

14. (previously presented) The method of claim 12 wherein said advertiser pays a fee related to an amount of said designated digital information.

15. (currently amended) A method of distributing data, said method comprising:

broadcasting a plurality of popular multimedia streams across a broadcast medium;

receiving said plurality of popular multimedia streams in data broadcast receiver system;

concurrently selecting and caching a subset of popular multimedia streams in a cache in said data broadcast receiver system by identifying and extracting each packet in said plurality of popular multimedia streams that has a specific characteristic;

coupling said data broadcast receiver system to a wired network;

receiving data information from said wired network into said data broadcast receiver system;

presenting a unified data service to a client computer system coupled to said data broadcast receiver system that comprises said subset of said popular

multimedia streams cached on said receiver system and said data information retrieved from said wired network; receiving in said data broadcast receiver system a query from said client system; searching said cache for matching multimedia streams that match said query; searching a server system coupled to said wired network for matching data information that matches said query; and presenting a query response from said data broadcast receiver system to said client system that comprises said matching multimedia streams and matching data information.

16. (original) The method of distributing data as claimed in claim 15 wherein said wired network comprises the Internet.

17. (original) The method of distributing data as claimed in claim 15 wherein said data information from said wired network comprises information from an Internet portal site.

18. (canceled)

19. (original) The method of claim 15 further comprising: encrypting each digital information stream.

20-21. (cancelled)